

Putting the Opportunity in Perspective

Nikken is proud of its reputation for being a product-driven company. Its successful 34-year track record and international expansion over 35 countries has helped make it one of the fastest growing and most successful network marketing companies in the world.

This dynamic growth comes for a number of reasons, not the least of which is the terrific income opportunity that Nikken provides. When someone is either considering a Nikken business or is a new Consultant, the questions invariably arise: How much does the average Nikken Consultant make in terms of monthly income — or annual income? Does pursuing a Nikken career benefit me financially? What are the best steps to take along the way? And what kind of return can I expect in relation to the effort I am putting out?

These are all legitimate questions. We will try to answer them as thoroughly as possible.

The overview on these pages will help answer these questions. The chart on the opposite page averages both general income and specific levels of achievement from Senior Consultant all the way up through Royal Diamond.

Nikken North America Consultants have shared the Nikken career opportunity with others and have used it as a pillar to build a solid, secure financial future. The chart gives average figures for all active Consultants and for all individuals at certain levels in Nikken. These levels of income and achievement rely heavily on personal effort and individual application.

We also offer this timely observation: as long as 161 months after signing up, some Nikken Consultants are still at Direct or Senior Consultant level, while others have climbed all the way to the rank of Diamond or even Royal Diamond. We observe that the majority of superior performances rely upon the individual's skill, training, effective business-building techniques and good, old-fashioned hard work.

And no question, attitude plays a major role. Some people are passionate about their Nikken business and approach it with a sense of urgency. Others, though they may be committed, are not in as big a hurry. To both of these groups, we emphasize, Nikken has a home for you.

We do think it is significant, however, to note that tens of thousands of households in North America use Nikken products as end users with no thought of building a Nikken business. This is not surprising. Nikken products have been sold by the millions worldwide, and it remains a world leader in broad spectrum wellness technology.

Important: The income figures on the opposite page are based on bonus earnings and are indicative of incomes that can be made. This is for Nikken Consultant training and information only. We do not encourage their widespread use. Showing of commission bonus checks may be prohibited in some areas.

Helpful Hints:

Here are some tips to help you use this information properly.

1. Nikken is not a "get-rich-quick" scheme. Your success will be directly proportionate to the amount of hard work you're willing to put into your Nikken business — to sell your products, to share the Nikken 5 Pillars philosophy and to help motivate, educate and inspire others.
2. All commissions and bonuses are based only on sales of products to the end consumer. Front-end loading of inventory loading is prohibited. Consultants should buy products in commercially reasonable quantities based on their own track record and selling ability.
3. Every Nikken business is built on an individual's own efforts. No legitimate Nikken business can be built on promises made to help someone else "build their business". Nikken's most successful Consultant businesses are built by its Consultants encouraging, training and supporting others. This includes the proper sharing of Nikken product knowledge, product technology, and the lifestyle benefits programs.

It is through the diligent and enthusiastic application of Nikken's 5 Pillars of Health™ and its mission of world wellness that successful businesses are built. With integrity and by empowering others to be the best they can be, we can all grow and prosper together.

Average Consultant Income Sheet

USA Annual Income Statistics 2007

Active Consultant Status*	% of Consultants at this Status	12-MONTH INCOME (U.S. DOLLARS)			Months Active at Nikken		
		HIGH	LOW	AVERAGE	High	Low	Average
SPONSORING LEVELS							
Bronze	11.61%	6,217.08	5.00	393.10	204	1	78
Executive	33.02%	3,333.84	5.00	218.85	191	1	53
Senior	51.68%	1,994.90	5.00	55.41	185	1	37
Direct	3.69%	519.90	5.00	52.84	161	1	11
LEADERSHIP DEVELOPMENT LEVELS							
Royal Diamond	0.37%	1,377,004.72	54.96	393,824.41	220	62	174
Diamond	1.23%	525,309.62	16.80	78,408.50	216	2	138
Platinum	5.75%	120,250.70	5.00	10,122.48	209	2	126
Gold	9.94%	63,623.27	7.00	3,638.79	199	2	112
Silver	82.71%	30,915.16	5.00	1,022.87	210	1	87

Canada Annual Income Statistics 2007

The typical Nikken Canadian Consultant earned \$60.53 in 2007.							
Active Consultant Status*	% of Consultants at this Status	12-MONTH INCOME (CANADIAN DOLLARS)			Months Active at Nikken		
		HIGH	LOW	AVERAGE	High	Low	Average
SPONSORING LEVELS							
Bronze	11.11%	4,410.49	7.80	451.35	179	1	62
Executive	33.59%	3,752.04	5.00	227.24	168	1	47
Senior	52.86%	1,827.08	5.00	60.53	175	1	33
Direct	2.44%	347.95	5.00	68.39	133	1	12
LEADERSHIP DEVELOPMENT LEVELS							
Royal Diamond	0.46%	686,950.11	7,242.55	303,604.95	193	28	148
Diamond	0.87%	383,821.20	63,296.63	149,777.56	193	15	121
Platinum	5.61%	77,019.98	52.86	13,594.96	198	16	117
Gold	9.20%	70,233.49	17.26	5,631.67	196	7	106
Silver	83.85%	19,569.76	6.02	1,324.20	181	1	79

The above statistics include all Nikken Consultants who were active at least one month during the year of 2007. In addition, of those USA Consultants joining Nikken between January 2007 through December 2007, 59% were not active after a 12 month period for the purposes of commission qualification.

The incomes stated included all overrides and leadership, retail, Direct Sponsor and Auto/Home bonuses actually earned during the time period of January 2007 to December 2007.

To be conservative, for the purpose of these statistics, the highest active status achieved during

this 12-month period determined the sponsoring levels and leadership development levels. If a Consultant achieved the Bronze status for one month during this 12-month period, his/her income statistics are included in the Bronze level status.

The information in this flyer is not necessarily representative of what any individual Consultant will earn with these Annual Income Statistics. Any representation or guarantee of specific earnings would be misleading. Success with Nikken takes hard work, diligence, perseverance and leadership and depends on how effectively Nikken Consultants exercise those qualities.

Nikken's Leadership Auto/Home Incentive Program

In addition to its rewarding compensation plan, Nikken offers a generous incentive program to all Gold Consultants (and above). It can actually pay for the car and the home of your dreams. Since its inception in 1992, this program has paid over \$33.7 million to qualified Nikken Consultants.

*All Nikken Consultants are independent contractors, not employees or representatives of Nikken, Inc.